

HEE SOO PARK

CMF / Industrial Designer

parkheesoo9@gmail.com
heesoopark.com

EDUCATION

ArtCenter College of Design

Pasadena, CA | 09.2020 – 04.2025
Bachelor of Science (BS) in Product Design
GPA 3.75 / 4.0 (Graduated with Honors)
Provost List (SP2021, SU2021, SP2023, SP2024)
ArtCenter UG Scholarship

School of the Art Institute of Chicago (SAIC)

Chicago, IL | 09.2017 – 05.2019
Bachelor of Fine Art (BFA) in Fine Art (Transferred)
SAIC Distinguished Scholar Scholarship

SKILLS

Industrial Design | CMF Theory & Application
Trend Research | 3D Modeling & Rendering
Market/Consumer Insights | Concept Development
Prototyping | 3D Animation | Visual Communication

Photoshop | Illustrator | InDesign
Cinema 4D | After Effects | Premiere Pro
Solidworks | Rhinoceros | Gravity Sketch | Keyshot
Figma | Nano Banana | Vizcom

LANGUAGES

English (proficient) | Korean (native) | Mandarin (HSK 1)

EXPERIENCE

SharkNinja

CMF Design Co-op
Needham, MA | 07.2025 – 06.2026

Cross-Functional Product Leadership: Collaborated closely with Product Development, Marketing, and Consumer Insights to lead the end-to-end development of Shark corded/cordless vacuums, hardfloor cleaners, and extractors from ideation to mass production.

Seasonal Lineup & Global Sourcing: Proposed strategic seasonal product lineups based on market trend research, managing technical specifications with overseas vendors for global retail channels (Target, Amazon, Best Buy) across UK, Europe, and LATAM markets.

Lifecycle Maximization via CMF Refresh: Executed CMF refresh initiatives on existing floorcare product lines to realign them with current market trends, successfully elevating product competitiveness and extending market longevity.

SharkNinja

CMF Design Co-op
Needham, MA | 09.2024 – 12.2024

Market-Driven Concept Brainstorming: Analyzed consumer trends to author comprehensive in-house reports, utilizing these insights to brainstorm and propose optimized CMF directions that supported the successful 2025 launch of 3 Shark Home Environment collections.

Production Readiness & Sample Tracking: Translated market research into actionable technical ID specifications by coordinating with engineering and factory teams, overseeing sample validation and development timelines to ensure seamless production readiness.

826LA

Industrial Design Intern
Los Angeles, CA | 09.2023 – 12.2023

Product Commercialization & Vendor Control: Spearheaded new product development from initial ideation to final production for the Time Travel Mart, partnering with manufacturers to manage sample requests and schedules to successfully launch 4 commercialized designs that generated \$1,300 in 2024 revenue.

SpoAny

Personal Trainer
South Korea | 10.2020 – 05.2021

High Volume Client & Schedule Management: Managed tailored fitness programs and optimized scheduling for 20+ active clients through proactive communication, effectively balancing complex schedules to ensure high retention rates.

Players 19 Coffee Shop

PR Marketer
South Korea | 06.2020 – 09.2020

Trend Driven Product & Content Launch: Researched coffee shop industry and consumer trends to develop and launch a new beverage series, while driving target customer engagement through high-impact social media and digital brand storytelling.

RECOGNITION

LIT Lighting Design Award

Winner in Decorative Accent Lamps | 2024
Flora project received an international award for encouraging innovative work in lighting design

Beyond Supersonic Exhibition

Pasadena, CA | 2024
Koi project was featured in ArtCenter South Campus' 20th anniversary exhibition for creative design

SIT Furniture Design Award

Winner in Chair | 2024
Koi project won a global furniture design award for creative design solution and technical excellence

Student Gallery Exhibition

ArtCenter College of Design | 2024
Flora; Glow; Koi – 3 projects were selected as outstanding student works

National Lifestyle Sports Instructor Certificate

Ministry of Culture, Sports and Tourism | 2023
Bodybuilding | Level 2