

# HEE SOO PARK

## CMF / Industrial Designer

parkheeso09@gmail.com  
heesoopark.com

### EXPERIENCE

07.2025 – Present **SharkNinja | CMF Design Co-op | Needham, MA**  
Led CMF design for Shark floorcare categories (corded/cordless vacuums, hardfloor cleaners, and extractors) for major retail channels including Target, Amazon, and Best Buy. Expanded product lineups to UK, Europe, and LATAM markets, managing mass-production workflows by collaborating with overseas suppliers to finalize technical ID Specs.

### EXPERIENCE

09.2024 – 12.2024 **SharkNinja | CMF Design Co-op | Needham, MA**  
Assisted in selecting CMF options for Shark's Home Environment products and in creating ID specs for factory distribution; 3 product collections I contributed (Shark FlexBreeze, Shark TurboBlade Fan, Shark NeverChange Air Purifier) officially launched in 2025. Created in house trend report based on consumer trend research, analyzing product design direction and market trends.

09.2023 – 12.2023 **826LA | Industrial Design Intern | Los Angeles, CA**  
Directed and developed new product concepts from ideation through to final production. Designed products for 826LA's Time Travel Mart and collaborated with manufacturers, resulting in the production of 4 designs currently in the market. Launched products generated \$1,300 in revenue in 2024, receiving positive market feedback.

06.2020 – 09.2020 **Players 19 Coffee Shop | PR Marketer | South Korea**  
Developed high-impact visual content and brand storytelling strategies for digital media. Researched cafe trends and target customer base to create new series of beverages.

04.2019 – 05.2019 **Art Institute of Chicago Special Exhibition Guest Guide Volunteer | Chicago, IL**  
Employed communication to curate visitors' experiences and foster art appreciation after passing required exams and interview.

### EDUCATION

09.2020 – 04.2025 **ArtCenter College of Design | Pasadena, CA**  
Bachelor of Science (BS) in Product Design | GPA 3.75 (out of 4)

09.2017 – 05.2019 **School of the Art Institute of Chicago (SAIC) | Chicago, IL**  
Bachelor of Fine Art (BFA) in Fine Art (Transferred)

### RECOGNITION

2024 **LIT Lighting Design Award | Winner in Decorative Accent Lamps**  
Fiora project received an international award for encouraging innovative work in lighting design.

2024 **Beyond Supersonic Exhibition | Pasadena, CA**  
Koi project was featured in ArtCenter South Campus' 20th anniversary exhibition for creative design.

2024 **SIT Furniture Design Award | Winner in Chair**  
Koi project won a global furniture design award for creative design solution and technical excellence.

2024 **Student Gallery Exhibition | ArtCenter College of Design**  
Fiora; Glow; Koi - 3 projects were selected as outstanding student works.

2021 – 2024 **ArtCenter Provost List | ArtCenter College of Design**  
GPA 3.8 or higher | Spring 2021; Summer 2021; Spring 2023; Spring 2024

2023 **National Lifestyle Sports Instructor Certificate | Ministry of Culture, Sports and Tourism**  
Bodybuilding | Level 2

2020 **ArtCenter UG Scholarship | ArtCenter College of Design**

2017 **SAIC Distinguished Scholar Scholarship | School of the Art Institute of Chicago**

### SKILLS

Design Skills Industrial Design | CMF Theory & Application | 3D Modeling & Rendering  
Trend Research | Branding | Concept Development | Sketching | Prototyping | 3D Animation

Software Photoshop | Illustrator | InDesign | Cinema 4D | After Effects | Premiere Pro  
Solidworks | Rhinoceros | Gravity Sketch | Keyshot | Procreate | Figma | Nano Banana

Languages English (proficient) | Korean (native) | Mandarin (HSK 1)